Number 45

thing That Globe Trotters Have Previously Seen.

Many of the Visitors So Charmed That Coal Fields of Great Extent and Imm. ase They Bought Land and Let Contracts For Building Summer Homes.

Cloudcroft returned last night earnest is the latest spoke in the railway wheel and persistent in praise of that wonder- of which El Paso is the hub. It may ful resort and more persistent still in really be said to have just been finished, their expression of wonder at the scenes But while the youngest it is by no along the snake trail route up the means the least important of the city's

ong the excursionists are several, and not heard of Cloudcroft before and who went up yesterday "just to kill route, consists of 163 miles of main line, a day," but were so completely captured by the climate and scenery that they miles of the Jarilla branch, making 194 purchased lots and let contracts for

as well as the east, many of whom have assessed with other properties at \$128,traveled extensively, declare the moun251. Its employes are classified as foltain climate perfect and the scenery the lows; most wonderful and interesting on the Railroad

F. L. Blanchard, of San Antonio, Alamogordo Lumber Co who represents a targe eastern firm in Texas, Mexico and Central America, was simply captivated. So interested was he that he bought property and came back to El Paso to tell the story to those who had not been there. He has spent most of today at the Cloudcroft headquarters on San Antonio street telling of his trip.

"I have been around the world three Holland and Italy after seeing the Uni- month. have never seen any-

CLOUDCROFT THE BEAUTIFUL. THE EL PASO & NORTHEASTERN CLOUDCROFT IS A SUCCESS.

The Majestic Scenery Beats Any- Latest Spoke in the Wheel People of the Southwest Clamor of Which El Paso is the Hub.

MOUNTAIN CLIMATE IS PERFECT. AMOUNT OF THE MONTHLY PAY ROLLS GREIG'S INGENIOUS

Value From Which the Tonnage Will Be Enor-

Many visitors who spent yesterday at The El Paso & Northeastern railway gateways. The trackage of the road, usually denominated the White Oaks miles altogether. It has within the People from every section of the state county of El Paso 19.3 miles of track.

New Mexico Fuel Co. Pay roll per month: Railroad New Mexico Fuel Co.

Total. All of this is directly tributary to El Paso, and both number of men and

mery on the months after reaching the coal fields, the company was shipping about 30 cars Clouderoft, like Banquo's ghost. to an ele- a day, but the lack of a sufficiently k out the large number of miners has prevented

Next to the supply of fuel, the great-



ancy Groceries.

n Grocerier in the Southwest.

Pilisbury's Best Flour The Best Flour to the World.

And, also, Pilisbury's Vitos. The Ideal Breakfast Food. Ask Your Grocer For Them.

00 OVERLAND AND 200 TO 206 SOUTH OREGON STS., EL PASO

MANUFACTURERS OF

Sacramento Mountain Pine and Red Spruce

OUR SPECIALTIES:

Bridge, Mining and Railroad Timbers Alexander, the smooth artists of the E. R. N. E., have sold to the visitors I. and Railroad Ties.

We have two new large band saw mills, equipped with the latest improved machinery, and a complete planing mill outfit, and are equipped to handle promptly orders for rough or dressed lumber,

We also furnish Telegraph Poles, Mine Props and Fence Posts.

OFFICE, ALAMOGORDO, NEW MEX engaged in showing visitors the sights crat.

For the Continuance of the Popular Resort.

Causes the Passenger Agents of Other Roads to Pronounce Him a Prince of Rustlers-Phenomenal Sale of Lots.

new management would do for the sal- him to retard progress or take no Inter-1,575 It soon became evident that Mr. Eddy companies will some day realize that S Mr. Eddy is a greater man than they did not propose to wait on others, but gave him credit for being. . \$63,000 columns of the newspapers showed that this year, and next season the enterfrom ten to lifteen persons were daily prising chamber of commerce will artimes," he said to a News reporter this amount of pay roll for a long while will passengers to Cloudcroft from El Paso, range for some of the largest gatherings Thave toured Switzerland, continue to increase from month to and that some of the wealthlest and of people ever held in the west. Fully

> would not down. People who formerly of the as rapid development as had been anti- had no faith in it, were forced to acknowledge that the citizens of El Paso as conferred on El and other Southwestern cities wanted a c cool summer resort. The Teachers | Southwest - Chihuahua Entert, convention in El Paso gave the finishe d prise. ing touch to the importunities of the ublic and General Superinte sort Greig was literally deluged with letters the requesting the road to run excursions to

> > With characteristic ingenuity, Mr. co out to Greig fitted up an El Paso office with the Sun- the green products of Cloudcroft and crowded, and the visit Il Paso visitors were invited to rest neath pine gone up the sky climbing boughs behind which whirring electric thusiastic over their exp fans created a breeze that swayed the promise to return, inv an idea of what might be expected in them. the mountains proper. Photographs of H. O. Barthold, a promint Weathwoodland scenes, ribbon badges and ersfield merchant, in speaking of the inducements that clinched the resolve think, here and in every place I've been, of visitors to see Cloudcroft, and early this season, you swelter under the heat, n the afternoon of each day the offices business gets tiresome because of the his work well, and everything connected were closed to ticket buyers. Twice as constant grilling you get from sun and with the exercises passed off without many tickets could have been disposed atmosphere, and up there you need a hitch. of, but the road lacked equips to accommodate more than 350 passengers

One of the most ingenious advertising schemes imaginable, was a question card which Mr. Greig had distributed to passengers each day. The cards Herald. read: "Now that you have seen Cloudcroft, what is your impression of it?" Would you come again next year, or recommend Cloudcroft to your friends n case a good hotel which would charge teascaable rates, were erected there, Passengers eagerly answered the questions and signed the cards and the results of three days' work showed a list enthuslastic admirers of Clouderoft Some of the most extravagant expressions imaginable attested the admiration of the visitors for Cloudcroft, such

"One of the seven wonders of the

"The Alps are not in it any more." "Words inadequate to express my

admiration," etc. Concerning the work of the El Paso flice, of the White Oaks route, The

Times says: "General Superintendent Greig and Assistant General Passenger Agent Alexander, the smooth artists of the E. '03 tickets to Cloudcraft. They sen four special excursion trains from El Paso to Cloudcroft this week and this 300 people to Clouderoft. No road in the West ever worked a convention of the same size for such a big percentage

of El Paso's superb summer resort on the summit of the Sacramentos. "Probably 100 of those who went to Cloudcroft this week will remain there several weeks. And all of those who visited the place will send friends there this summer. The 85 round trip rate from El Paso holds good until Septem-

the magnificent scenory and the beauty

From the above it will be goted that over \$6,500 was paid into the coffers of the passenger department from the ex- official the other day with several head visitors. cursions, and that the net earnings ag. of cabbage, raised in his garden in Tulgregated about \$1,000.

and recommending that they purchase cottages. In consequence of his efforts, Cloudcroft real estate took a boom and hundreds of dollars worth of lots passed will build and reside there each sum

There is no gainsaying the fact that

Mr. Eddy has been far seeing in his Cloudcroft work. Visitors to the summer resort means money for the railway, business for Alamogordo and a great amount of advertising for Otero county. Alamogordo is at present standsion is concerned. It has all the business men that the country will support and its future growth depends entirely on the new resources hewed out. Some day the city will have at least 5,000 in-John A. Eddy's phenomenal success habitants and it will be the Colorado with Cloudcroft this year, looks like a Springs of New Mexico providing it has well laid scheme to vindicate himself the backing of a summer resort. Arteid his judgment as to the advisibility slan water will make of the Tularosa pushing Cloudcroft Into the front platau a veritable garden spot. A conrank of western summer resorts. That sumptive's sanitarium will attract Mr. Eddy alone is entitled to the credit health seekers from every part of the for inducing the public to make such a globe. Many minor industries will be committee are business men with persor for the credit form. hamor for the continuance of the Cloud- established and a permanent city founeroft plan, is past gainsaying. How he dation will be laid. It is a pleasant picsucceeded, no one knows. He had 5,000 ture for those who have money invested pamphlets, the friendship of the press here to dwell on. Mr. Eddy is placing of El Paso and Alamosords, and the Oters county on another higher step of of El Paso and Alamogordo, and the Otero county on another higher step of Stuart, Bryan, Beidleman and Rhom- "For the first time in the history of went to Clouderoff on the cloud climbrecommendation of a few who visited the stairway to stable commercial im-Cloudcroft last year, to work on. He portance, and he deserves all the more clouderoft ast year, to work on. He was recognized as practically "out of it," and everyone wondered what the man's natural inclination would lead vation of Cloudcroft and Alamogordo, est. The eastern stockholders of the

This road has opened an entirely new coal district; of wide extent and im-

GRATIAS. SENORS.

The Alamogordo News is the neatest appearing and best arranged weekly newspaper in the

IT IS WONDER

Enthusiastic Praises Fo

Clouderoft, just now. in Cloud-

Cloudcroft, from this time on."-

THE YOUNG GIANT.

Who Says Citizens of Alamogordo Have No Confidence?

The towns of Alamogordo and White Oaks, Lincoln county, were rivals in trying to secure the location of the Baptist tollege for their respective towns precipitated a riot and the Fats literally of 1,200 names all of the owners being and Otero county's giant young town 'got away with the baggage.' White Oaks' bid for the location and erection draw. of the college at that place was as follows: Cash, \$1,920; land, \$4,400. Alamogordo's bid: Cash, \$8,500; land, \$25,- ful rendition of his part. He created 000. Whey; Who says the citizens of as much fun as the ball game. Alamogordo have no confidence in their lates its citizens on securing the prize. Ruish, 3rd. -Tularosa Democrat,

CLOUDCROFT POPULAR.

Hotels and a Chatauqua are to be Established There Next Season.

The visitors to El Paso who have gone, on exentsions to Cloudcroft have been so pleased and so sure that hun- win, 3rd. morning they will send a lifth carrying dreds will come annually to the resort hereafter, a movement to build several hotels is under way by those interested.

Horse Race—Thornton's Bay, 1st on a side trip. But every visitor who El Paso has gained not only a delightful prize: Hammond's Gray, 2nd. went to Cloudcroft returned praising outing place, but will also get much. Fat Men's Race—James outing place, but will also get much profit in the future from travel to and prize.

> Prof. J. B. Dodson, president of the inaugurated a movement to establish a ummer Chatauqua at Clouderoft, and the movement has been endorsed by every visiting teacher approached on the question.—News. Tularosa Products.

self Proud-How the Visitors Were Entertained.

WINNERS OF SPORTING CONTESTS. FINANCES IN ENVIABLE CONDITION, WRAPPED AND ENRAPTURED GIRLS.

of the Citisens-Superb Work of the Executive Committee.

previously made the city famous for A. Otero, of New Mexico, whose father when the Fourth of July excursion public spiritedness. Although the ex- and grand-father before him were resistrain from El Paso to Clouderoft arrived. ecutive committee had but a few days dents of that territory and prominently. He were a seven inch sulle and a clean sonal interests to care for, they did their usred man, short, but thick set, with a on to the coupling and when last seen work thoroughy and managed to please clear, keen eye, under a large high fore- was being pulled aboard by sympathetic the glory goes to him.

resonant with sweet music during their entertained for New Mexico. The reentire stay. This band was a revelation suit was the strong recommendation for El Paso. One fair matron, in charge of that he would, as a private citizen.

place his shoulder to the wheel and start it rolling. Then, the personal columns of the newspapers showed that ascertained that the musicians could tory is in an enviable position. Lately handle any class of music and that the we have been paying off some of our instrumentality was arranged excellently bonds, which is quite an innovation. they awoke to the realization that they had indeed been fortunate in securing the services of the Senors Conchas & and that some of the wealthlest and 25 per cent of the visitors to El Paso and most prominent citizens had moved will make the Cloudcroft trip, and the Alvaredes' musicians. There is no taxes are working excellently. There better band in the west than the Mex- has been a great prosperity in our coal Alamogordo to mense value, the tonnage from which the grandest must soon become enormous. Four property parchased from the Improve the months after reaching the coal district, of wide extent and immense value, the tonnage from which burg, Gardiner, Gallup and other mines.

White Oaks route. spersed the addresses with national airs. and in the afternoon regaled the wit- The grazing industry, especially with nesses of the sports and games with np- sheep, has increased enormously in re-

to-date quicksteps, overtures and selections from the best known composers. In the evening a grand concert was given, after which the musicians transferred brass for string instruments and two Alamogordo girls to the El Paso in the leafy daies and flowery dells, we furnished the dancers at the pavilion | Herald last week;

During the entire day, not a drunken t orderly, withal patriotic, celein that has ever been given in the The forenoon exercises were car-Prom ried out according to program with one exception, which resulted from the indisposition of one of the speakers. The address of F. A. Beidleman, "Our Nawho have tion's Flag." met with the rapt attence. They applauded. Master Rupert Gillett scored a hit with his recitation, and Will Pelphrey's address on the Declaration of artistically arranged foliago and gave croft lots, and place cottages upon Independence, was considered one of the best features of the day's entertainment. The school children were out in force, their pretty white frocks and colored ribbons giving a pleasing effect. Clouderoft literature were the added in- place, said: "It is wonderful. Just The foren on exercises closed with three rousing cheers for the stars and strine F. A. Beidleman, who attended to the arrangements during the forenoon, did

> blaze and a wrap or two, toward night, to keep you comfortable. It's great, you bet, and I'm coming back to invest the day. All the skinnlest and fattest some of those lots. We are thinking men in town were arrayed in bloomers of bringing from my town a little colony disporting their sylph like forms on the of investors, probably thirty, and they diamond. The umpire decided not to are going to be summer residents of take any chances, so he armed himself with a book of rules and a musket and stood his ground manfully until the last of the third inning, when he became violently ill and declared the game a draw. In this inning the Fats learned that the Leans had secured a couple extra uniforms and placed eleven men in the field. As they had already played three innings, the umpire contended that the book of rules said nothing against eleven men playing, and there 'sat on" the umpire, which accounted for his subsequent indisposition and his determination to call the game

John M. Wyatt, who was the greased pole specialist of the day, covered himself with glory and tallow in his master-Following are the winners of prizes

dourishing young town? The college will be a great help to Alamogordo in many ways and this paper congratu-ist prize; Frank Kraemer, 2nd; Guy Bronco Busting (one entry)-Tom

Boy's Foot Race-Wilber Warnock, 1st prize; E. Edwards, 2nd; Ernest San-Bicycle Race-T. D. Beall, El Paso

1st prize; C. Roberts, 2nd; P. Quinliven, Boy's Bicycle Race—Lee Woods, 1st prize; Venis Quinliven, 5nd; Roy God-

Hub and Hub, Hose Race-Jack Fra-Fat Men's Race-James Laurie, 1st

About 1,500 visitors were in the city from the adjoining towns, and they ex Texas Teacher's association, has again press themselves as highly delighted with the entertainment afforded. The fireworks in the evening commanded the admiration of all.

Now that Alamogordo has made a start in Fourth of July celebrations each year will witness a better time more detailed arrangements, more mon-Father Migeon presented a railroad ey to spend, more novelties and more

When you want a modern, up-to date regated about \$4,000.

At Cloudcroft, Mr. Eddy was actively the way of raising vegetables.—Demo-Samples free at Warren's drug store.

FOURTH CELEBRATION. NEW MEXICO'S GREATNESS. IN LOVE WITH CLOUDCROFT.

Territorial Prosperity and Coming Statehood.

ing still so far as commercial progres. The Mexican Band Wins the Approbation The National Platform For the First Time The Lady with the Kodak Wept When Specifically Names the Territory As Recommended For Admission to Statehood-

> Alamogordo celebrated the Fourth in A special dispatch to the Globe-Demo- High Private Max Pracht of Santhe inimitable style that has always crat from Washington says: Gov. M. ta Fe stood on the Alamogordo platform

> berg a debt of gratitude for their faith- the Republican party, I believe," said he lug, Heaven aspiring railroad. There ful and successful efforts in behalf of today, "their national platform names must have been three hundred from El The Mexican band arrived in good to Philadelphia early, engaged fine line it was all oh's and ah's and every season from El Paso, and kept the air rooms at a leading hotel, and talked and patch of green trees elicited such ex-

"Financially and otherwise, the terri-The revenues are large; there is a comfortable sum in the treasury, and our new laws affecting the collection of been built, opening up these properties.

Alamogordo Is Proud of Them. Following is a copy of a letter sent by

possible. We will try to send you some or these poor starving people 'May God bless you, and all who are helping these poor reople. "Your Little Friends, "Nona PELPHERY

"LULA BLAKELY." The contributions collected by thes oble little girls will sustain four live

-A fine line of Silverware and fancy pottery, suitable for wedding gifts, has you for the other fellow will not lend just been received at Rhombergs.

into the hands of wealthy people who Alamogordo, As Usual, Does Her- Governor Otero Tells a Story of Sorry He Did Not Have His Best Girl Along, So She Could

See, Too.

the Real Scenery Was Disclosed, Because She Had No More Plates.

kodak on every curve and shot the sea of billowy white sands stretching away towards the west no less than five times nal canon we came into the real big a change of air it is a sure thing. way up the men began buttoning up their coats, the girls put on wraps, and those who had forgotten their wraps just snnggied up to their escorts and seemed to be quite happy. As to wheth-er the girls should bring wraps or not depends not so much upon the weather in El Paso at the time of starting as pon other circumstances. good dinner at the big hotel. We danced on the well waxed floors, we took walks breathed the pine and spruce gum laden "Editor Herald: Enclosed please atmosphere, we drank Clouderoft water from the spigots, we went on the divide lent log we sat down and looked through the rifts in the trees at the fleecy clouds scudding through the sapphire sky above us, and we were supremely hap ov, for we all of us had our sweetheart with us, all except poor me and I sneaked off by myself and read her last letter over again. Oh yes I am going to Clouderoft again, but not alone you may

gamble. It is a place the poet had in

nind when he wrote "the place, the oc-

casion and the loved one," but you must bring your own loved one with

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Give us a trial order and we will please you \$35.00 CRESCENT BICYCLES \$35.00 The Wheel that sells

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